

## IV. Relevant Meetings on ICH

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For more than a decade, Ministry of Culture and local governments have held many national and international symposiums and forums, conducting in-depth exchanges and discussion in fields including mechanism for managing intangible cultural heritage, safeguarding legislation, safeguarding of intangible cultural resources, ecological safeguarding, safeguarding of disaster and intangible cultural heritage, and intangible cultural heritage safeguarding experience of all countries. Introductions to three representative meetings ("Forum on Productive Safeguarding of Intangible Cultural Heritage", "Chengdu International Conference on Intangible Cultural Heritage in Celebration of the Tenth Anniversary of UNESCO's Convention for the Safeguarding of the Intangible Cultural Heritage" and "Forum on the Safeguarding of Intangible Cultural Heritage in Urbanization") are listed as follows:

### 1. Forum on Productive Safeguarding of Intangible Cultural Heritage

#### 1) Name

Forum on Productive Safeguarding of Intangible Cultural Heritage

#### 2) Date

February 10-11, 2009

#### 3) Venue

Beijing, China

#### 4) Organizers

- Ministry of Culture of the People's Republic of China
- National Development and Reform Commission of the People's Republic of China
- Ministry of Education of the People's Republic of China
- Ministry of Science and Technology of the People's Republic of China
- Ministry of Industry and Information Technology
- State Ethnic Affairs Commission of the People's Republic of China
- Ministry of Finance of the People's Republic of China
- Ministry of Housing and Urban-Rural Development of the People's Republic of China
- Ministry of Commerce of the People's Republic of China
- China National Tourism Administration
- State Administration for Religious Affairs of the P.R.C.
- State Administration of Traditional Chinese Medicine
- State Administration of Cultural Heritage

- Chinese Academy of Social Sciences
- People's Government of Beijing Municipality

### **5) Undertakers**

- Chinese National Academy of Arts
- China National Center for Safeguarding Intangible Cultural Heritage
- Beijing Municipal Bureau of Culture

### **6) Theme**

- Productive safeguarding of intangible cultural heritage

Productive safeguarding of intangible cultural heritage refers to the activity of translating intangible cultural heritage and resources to productivity and products with economic benefits in ways of producing, circulating and marketing. The safeguarding simultaneously promotes the development of relevant industries, and provides positive safeguarding for intangible culture heritage in production practice, so as to strike a harmonious balance among intangible cultural heritage safeguarding, economy and society. Its tenet is "Bringing along development through safeguarding and facilitating safeguarding with development". Productive safeguarding of intangible cultural heritage is an important way for us to carry out the safeguarding of intangible cultural heritage in a more in-depth manner. Themed on the productive safeguarding of traditional technology projects, the forum discussed the theoretical and practical issues on productive safeguarding of intangible cultural heritage, providing theoretical guidance for the transmission and development of intangible cultural heritage, especially traditional technologies and arts.

### **7) Relevant Issues under Discussion**

- The theoretical explanation and practical exploration of productivity-oriented safeguarding
- The rational utilization of intangible cultural heritage and cultural resources
- Productive safeguarding of intangible cultural heritage and sustainable development
- Comparing notes on productive safeguarding of intangible cultural heritage from the perspective of contemporary development of traditional technologies and arts
- Transmission and development: Productive safeguarding of traditional performing arts

### **8) Participants**

There were more than 100 participants presenting at the forum, including experts and scholars in China intangible cultural heritage field, leaders of culture bureaus from various provinces (cities, regions), business representatives, representatives of traditional technology project safeguarding units, representative transmitters of national-level representative items, Chinese masters of arts and crafts, artists.

The keynote speakers and the topics they chose are listed as follows:

- Lv Pintian: To safeguard Traditional Techniques and Arts in Production Practice
- Liu Kuili: To Reconstruct the Values on Intangible Cultural Heritage
- Wu Wenke: Traditional Performance Art Also Requires "Productive Safeguarding"
- Qi Qingfu: Productive Safeguarding Shall be Implemented in Accordance with the Reasonable Criteria of "Dynamic transmission "
- Qiu Chunlin: To Bring Culture to Reasonable Revival through safeguarding "Typical Factors"
- Xu Yiyi: The Distinctions between Productive Safeguarding and Industrialization
- Wu Bing'an: Productive Safeguarding Demands Special Management
- Zhou Xiaopu: On the Significance of Productive Safeguarding of Intangible Cultural Heritage
- Liu Wenfeng: Gucun Village Worship Ceremony and Its Change in Dramatic Expression

## 9) References

People's Daily Foreign Edition, April 7, 2009, the 7th edition

- [http://paper.people.com.cn/rmrhbwb/html/2009-04/07/content\\_227572.htm](http://paper.people.com.cn/rmrhbwb/html/2009-04/07/content_227572.htm)
- <http://culture.people.com.cn/GB/87423/9053619.html>

## 2. Chengdu International Conference on Intangible Cultural Heritage in Celebration of the Tenth Anniversary of UNESCO's Convention for the Safeguarding of the Intangible Cultural Heritage

### 1) Name

Chengdu International Conference on Intangible Cultural Heritage in Celebration of the Tenth Anniversary of UNESCO's Convention for the Safeguarding of the Intangible Cultural Heritage

### 2) Date

June 14-16, 2013

### 3) Venue

Chengdu, China

### 4) Organizers

- Ministry of Culture of the People's Republic of China
- People's Government of Sichuan Province
- Chinese National Commission for UNESCO
- UNESCO

### 5) Undertakers

- Chengdu Municipal People's Government

- China National Center for Safeguarding Intangible Cultural Heritage
- Culture Department of Sichuan Province
- International Training Center for Intangible Cultural Heritage in the Asia-Pacific Region under the auspices of UNESCO
- UNESCO Intangible Cultural Heritage Department

## **6) Theme**

Themed "Convention for the Safeguarding of the Intangible Cultural Heritage: Its First Decade", the conference served a platform for carrying out comprehensive discussion and interaction on five topics. The five topics were separately "Achievements of the Convention: Changing the discourse of ICH and implanting new concepts", "Inventorying and Listing ", "Parallel Universes: intellectual property, world heritage and cultural goods and services", "Safeguarding experiences in the States Parties", and "Open Questions and Future Directions". The representatives present at the meeting reached a consensus: on the occasion of the 10th anniversary of the adoption of Convention, the conference had made significant contribution to the sound development of global intangible cultural heritage safeguarding as well as the improvement in international community's theoretical level and cognitive level of the significance and value of Convention, through a review on the source of Convention, a summarization of fulfillment experience, and a discussion over the difficulties, challenges and opportunities facing all countries in intangible cultural heritage safeguarding. A working document titled Chengdu Recommendations was formed at the end of the conference.

## **7) Relevant Issues under Discussion**

- The achievements of Convention: the transition in cognition of intangible cultural heritage
- The formulation of list and declaration of directory
- Parallel field: sustainable development, intellectual property right, world heritage, cultural products and services
- The fulfillment experience of state parties of Convention
- Other relevant problems and the future development trend

## **8) Participants**

There were over 300 people present at the conference, including representatives of state parties of Convention for the Safeguarding of the Intangible Cultural Heritage (hereinafter referred to as Convention), main experts and scholars participating in the draft of Convention, senior officials of UNESCO and secretariat, Chinese scholars and experts, officials charged with the safeguarding of intangible cultural heritage in all provinces (regions, municipalities directly under the Central Government) of China, etc.

- Keynote speakers:

Wang Wenzhang: Promote the Safeguarding of Intangible Cultural Heritage in the Spirit of Convention

- Presenters and speakers in sessions:

Noriko Aikawa (Japan)

An expert from the International Training Center for Intangible Cultural Heritage in the Asia-Pacific Region under the auspices of UNESCO, once took charge of UNESCO Intangible Cultural Heritage Department and served as the secretary-general counselor and assistant for culture department of UNESCO.

Muhammad Bejawi (Algeria)

As a jurist in Algeria, he once served as foreign minister of Algeria, president of Algeria Constitutional Council and judge of International Court of Justice.

Alessandra Cummins (Barbados)

As a curator of National Museum of Barbados, he once served as the chairman of UNESCO International Museums Association, executive president of UNESCO Organization and Performance Bureau (2011-2013).

Cherif Khaznadar (France)

As the president of France Culture Center, he once served as the president of the 2nd Conference for State Parties of Convention for the Safeguarding of the Intangible Cultural Heritage of UNESCO.

Richard Kulling (America)

American anthropologist and museum curator, the deputy secretary general of Professional Board of History, Art and Culture of Smithsonian Institution, he is charged with duties relevant to Smithsonian Institution and projects of culture and education.

Kōichirō Matsuura (Japan)

Former secretary-general of UNESCO, once served as the director of Economic Cooperation Bureau of Japan's Ministry of Foreign Affairs, the director of North American Affairs Bureau of Ministry of Foreign Affairs, deputy minister of Japan Ministry of Foreign Affairs, Japanese ambassador to France, president of UNESCO World Heritage Committee.

Henricus Smith (Holland)

As an expert from the International Training Center for Intangible Cultural Heritage under the auspices of UNESCO, he once served as the principal of UNESCO Intangible Cultural Heritage Department and the principal secretary of Convention for the Safeguarding of the Intangible Cultural Heritage.

Wind Windland (Germany)

Deputy Director of WIPO Global Intellectual Property Department; head of department of traditional knowledge, cultural expression and cultural heritage

Ambassador Wang Xuexian (China)

Posts that he once served: alternate representative of Permanent Representative of China to the United Nations, president of the first special conference of UNESCO Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage

Antonio August Argent (Brazil)

As an expert on social anthropology and the director of Brazil Historical and Cultural Heritage Research Institute, he was once a member of the international jury committee for 2005 UNESCO's Masterpieces of the Oral and Intangible Heritage of Humanity.

**9) Links:**

<http://www.chinadaily.com.cn/cnculture/crihap2014/>

[http://www.qstheory.cn/zl/bkxj/201306/t20130619\\_241412.htm](http://www.qstheory.cn/zl/bkxj/201306/t20130619_241412.htm)

### **3. Forum on the Safeguarding of Intangible Cultural Heritage in Urbanization**

#### **1) Name**

Forum on the Safeguarding of Intangible Cultural Heritage in Urbanization

#### **2) Date**

June 17-18, 2014

#### **3) Venue**

Beijing, China

#### **4) Organizers**

Ministry of Culture of the People's Republic of China

#### **5) Undertakers**

- Department of Intangible Cultural Heritage subordinated to Ministry of Culture
- China National Center for Safeguarding Intangible Cultural Heritage

#### **6) Theme**

How to transmit and safeguard intangible cultural heritage in urbanization  
Urbanization is a highly significant strategy for China's sustainable, comprehensive and balanced development. Nevertheless, how to carry on historical and cultural heritage during the urbanization and how to take effective measures to promote the transmission and safeguarding of intangible cultural heritage are problems demanding prompt solution. Therefore, this forum was themed "the Safeguarding of Intangible Cultural Heritage in Urbanization".

#### **7) Relevant Issues under Discussion**

- The Safeguarding of Intangible Cultural Heritage in Urbanization
- Guiding Opinions of Ministry of Culture on Beefing up the Safeguarding of Intangible Cultural Heritage in Urbanization (Outline)

#### **8) Participants**

There were over 40 people present at the forum, including experts and scholars in the intangible cultural heritage field from Chinese National Academy of Arts, Chinese Academy of Social Sciences, Tsinghua University, Beijing Normal University, Wuhan University, Nanjing University; transmitters of national intangible cultural heritage items; representatives of item safeguarding units; representatives of new rural construction communities.

The speakers and the topics they addressed are listed as follows:

- Liu Kuili: To Put People First and to Bring the transmission of Intangible Cultural Heritage to Life

- Tian Qing: The Peculiarity of Cultural Heritage Shall Be safeguarded in Urbanization
- Xu Yiyi: Getting an Accurate Understanding of Intangible Cultural Heritage is the Premise of Scientific safeguarding -- Some Opinions and Proposals
- Chen Qinjian: The Difficulties Confronting Intangible Cultural Heritage in Urbanization and Relevant Countermeasures
- Wang Kui: The Safeguarding of Traditional Chinese Opera in Urbanization
- Qiu Chunlin: Will Urbanization Ruin Our Intangible Cultural Heritage?
- Wu Bing'an: The Safeguarding of Intangible Cultural Heritage in Urbanization
- Liu Xicheng: To Explore New Ways of Safeguarding Intangible Cultural Heritage in Urbanization
- Xiao Fang: Some Reflections on the Safeguarding of Intangible Cultural Heritage in Urbanization
- Chen Lianshan: Intangible Cultural Heritage Exists both in Rural Area and Urban Area
- Wu Wenke: Watching Out for the Potential Dangers Posed by "Urbanization" in "Cutting off the transmission Bond of Intangible Cultural Heritage".
- Li Yongqi: Traditional festival culture and urban people's life
- Liu Wenfeng: The transmission and Safeguarding of Traditional Chinese Opera in Urbanization
- Fang Xiaofeng: The Value Orientation of the Safeguarding of Intangible Cultural Heritage
- Ma Guojun: The Inevitable and the Possible
- Wu Mingdi: The Strategies and Practices of the Safeguarding of Intangible Cultural Heritage in Urbanization -- To Give Top Priority to Art Education
- Hu Mingrong: The Community Practice of Intangible Cultural Heritage transmission and Safeguarding in Urbanization -- Reflections from Jiangxinyuan Community of Hanyang District, Wuhan City
- Wang Lizhou: To Build Special Cultural Brand and to Accelerate transmission and Safeguarding

#### 9) Links:

- [http://www.ipr.gov.cn/gndtarticle/updates/govupdates/201406/1824677\\_1.html](http://www.ipr.gov.cn/gndtarticle/updates/govupdates/201406/1824677_1.html)
- [http://www.cssn.cn/zx/zx\\_gjzh/zhnew/201406/t20140618\\_1216774.shtml](http://www.cssn.cn/zx/zx_gjzh/zhnew/201406/t20140618_1216774.shtml)